

IT IS QUALITY THAT GIVES TRUE MEASURE

Georgette and Silk Dresses

STYLES AND PRICES THAT MAKE AN IRRESISTIBLE APPEAL

Arranged In Two Groups



\$14.95
and
\$19.95

This special pricing of dresses for Saturday's selling embraces dresses that formerly had their place on \$25, \$30 and \$35 racks. You will find in these two groups dresses of—

Satin, Taffeta, Georgettes, Crepe de Chine and Combinations.

The style assortment is broad and includes a good selection of colors as well as white and black; all late summer fashions, reflecting many new fall style features.

(Third Floor.)

Wash Dresses Priced For Quick Selling

200 Dresses Reduced for Immediate Selling, at.....

\$5



Dresses that would demand recognition at a considerably higher price, even at this time, but we are anxious for a quick and speedy clean-up; dresses of organdy, voile, tissue, etc.; your choice, \$5.00.

(Third Floor.)

New Fall Styles Suits and Dresses

Our present showing of New Fall Suits embrace all the leading style features that have received the stamp of approval; silvertones, men's wear serges, tricolet, etc., \$29.75 to \$60. The new dresses for fall offer you splendid style choice, introducing many new and attractive features in serge, satin, tricolet, tricot, etc., \$24.95 to \$65.00.

PURE SILK LACE HOSE, \$1.00



Also plain, with full seam up the back, white, blue, brown, grays, Cordovan; strictly firsts; \$1.50 and \$1.75 regular price; \$1.00 pair.

Fiber Silk Hose, 35c

In every desirable color, slightly imperfect, 35c, 3 pairs for \$1.00.

Buster Brown Hose, 35c
Women's white and black Buster Brown hose, with all necessary reinforcements; best 50c quality; 35c; \$1.00 pair.

Children's Hose 25c
Children's fine grade medium weight cotton hose, one of the best 25c hose; white, black and brown, 25c pair.

(Main Floor.)

Women's Silk Lisle Union Suits 85c

Pink and white, loose and tight knee, open and closed crotch, \$1.50 value, suit 85c.

Children's Waist Union Suits 41c
Double set button and knee length; regular 85c waist union suit, while they last, suit 41c.

Infants' Vests 35c
Infants' light weight union, merino wool, 65c value, 35c; 3 for \$1.00.

(Main Floor.)

BOYS' NEW SCHOOL SUITS

Norfolk Waist Seam Models **\$6.48**

Tailored in a manner that will appeal to the boy who requires correctly fashioned clothes; built upon sturdy lines to resist the wear and retain their appearance; made of fine chevrons and cassimeres; slashed pockets and full-lined trousers, all sizes, 6 to 15 years, very special **\$6.48**

Smart New Fall Norfolk Suits \$9.95—\$12.50—\$15.00

Juvenile Norfolks, \$7.50
Handsome, all-wool, blue serge, waist seam Norfolks, snappy looking, made same as dad's; sizes 3 to 8 years, **\$7.50**

School Trousers, \$1.50
Strongly made school trousers; full-cut styles of cassimeres and chevrons, in almost any pattern you want; sizes 7 to 17 years, \$1.50 and \$1.08.

Boys' New Fall Hats and Caps For the Small and Big Boys As Well, \$1.98 As Low As 69c

Boys' Blouses, 85c

Standard make, full cut and splendidly made of pretty striped percale, sizes 6 to 14 years, **85c**

Boys' Wash Suits

For the little tot from 3 to 8 years, shown in a variety of styles, patterns and materials; priced at \$1.35, \$1.25 and 79c.

(Fourth Floor.)



FRESH EVERY HOUR
SATURDAY SPECIALS

French Mixed, 39c

You all know that famous assortment of pure, fresh Bon-Bons, chocolates, coconut creams that you used to get at our candy counter last winter. Well, here they are, packed a full pound, in all of its sweetness for 39c a pound.

ITALIENNE CREAM COCOANUT FUDGE, POUND, 39c.
VANILLA AND STRAWBERRY COCOANUT PILLOWS, POUND, 35c.
MOLASSES PEANUT BUTTER STICKS, POUND, 44c.
BRAZIL NUT CREAM ROLL, POUND, 49c.
PECAN ANGEL FOOD, POUND, 60c.
ASSORTED CRYSTALLIZED CREAM WAFERS, 20c POUND.

Hawaiian Pineapple

In cream and dipped in crispy, velvety chocolate, pound, 60c. (Main Floor.)



BLUE BIRD SPECIAL
4 TO 5 O'CLOCK, 25c

New Fall Skirts \$7.95



Many new and novel style features are in evidence in our showing of new Fall Skirts; they may be seen to splendid advantage in French and men's wear serge, wool poplin, covert cloth, vigareaux mixtures, novelty woolsens, failles, taffetas, satin, crepe de chine, etc., specially featured **\$7.95**

WASH SKIRTS, \$3.75

These are our better grade wash skirts, in silk finished gaberdines and voiles; large style range to choose from; priced for quick clearance, at **\$3.75** (Third Floor.)

FOR SATURDAY



A COLLECTION OF TRIMMED AND TAILORED HATS

\$6.95 and \$8.50

A grouping of about 75 new fall hats that have been gathered together for a special event for Saturday. They are noteworthy, because of an individuality that is not often found to such a degree in hats at this price. And they are distinctly economical because they represent unusual value in materials, design and workmanship.

Black hats predominate, though the range of colors includes every new shade of the season.

A stunning collection of the newest hats that are priced \$6.95 --Saturday.

(Fourth Floor.)

\$5 and \$6 Silk Gowns

Saturday, Fifth Floor, **\$3.98**

Of silk and crepe de chine, in beautiful styles, with round, square and V necks, cut full and lace trimmed, with bows, rosettes and ribbons; flesh and colors; all sizes. These garments are especially attractive for the college girl; wonderful values for **\$3.98**

Crepe de Chine Teddies, \$1.79

Exceptionally attractive crepe de chine teddies; lovely models and well made, with embroidery and laces, and a very unusual offer **\$1.79**

(Fifth Floor.)

BUNGALOW APRONS, \$1.49

Pleasing models of good quality striped, plain and fancy percale and neatly belted and pockets; delightful for morning wear at home and the country. These garments were bought months ago and are exceptional values at **\$1.49**

(Fifth Floor.)

Radical Reductions In

Girls' and Misses' Dresses



Attractive Summer Styles Arranged in Four Big Assortments

\$3.98 to \$4.95 DRESSES	\$5.95 & \$6.95 DRESSES	\$7.95 and \$10 DRESSES	\$12.95 to \$25 DRESSES
\$2.98	\$3.98	\$5.95	\$6.95

Offering an unusually good style choice for the time of the season in organdies, voiles, pongee silk, net, laces and lingerie, all white and colors; all late summer styles that have been popular sellers at their original price, offered for a complete clearance Saturday at \$2.98, \$3.98, \$5.95 and \$6.95. (Third Floor.)

Misses' and Juniors' Dresses

Priced for Rapid Selling in Five Attractive Groups

\$5.95 & \$4.95 Dresses	\$7.95 & \$6.95 Dresses	\$10 & \$12.50 Dresses	\$14.95 & \$16.95 Dresses	\$16.95 to \$25 Dresses
\$2.98	\$4.95	\$5.95	\$7.95	\$10.00

You can't fully appreciate the real meaning of this final reduction sale until you have seen the splendid styles and dainty materials embraced at these radical savings. Dainty little frocks that reflect all the popular styles for misses' and juniors' school wear and for dress as well.

(Third Floor.)

Early Autumn Blouses

In a Special Feature Group, at **\$6.95**

Georgette, Crepe de Chine and Silks

New and different style conceptions in Georgette and crepe de chine as well as novelty silk plaids and stripes in dark suit shades, flesh and white; also embroidered, beaded and tailored effects; full size range, 36 to 44; specially featured at \$6.95.

Middy Blouses

\$1.00 to \$2.98

Including "Paul Jones"

We direct particular attention to the new arrivals in Middy Blouses, made of best materials, such as drilling, jean or galatea, in all the popular makes, embracing "Paul Jones"; full range of sizes, 36 to 50; price range from \$1.00 to \$2.98.

(Main Floor.)

Men's Madras SHIRTS Special Saturday

Made of fine quality madras, satin stripe and fine Russian cord stripes, also pongee, in a wonderful selection of patterns to suit the most discriminating taste; all sizes and sleeve lengths; specially featured for Saturday's selling at **\$1.79**

MEN'S FINE SILK FRONT SHIRTS

Made of fine crepe de chine and pussy willow; silk bosom and cuffs; extra well made, with collar to match; all sizes; also a beautiful, colorful selection.

Open Until 9:30 O'Clock

Extra Special

Men's Summer Union Suits, \$1.59

Comes in fine madras and pongee, also pin check; fine web seam back; all sizes; sleeveless and knee lengths. (Main Floor.)

Lessen Your

Sock Troubles

Guaranteed for six months; made of fine cotton lisle; comes in all the wanted colors; all sizes. **6 Pairs \$1.50**

